



SOPHIA MCMILLEN

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**CAMERAMAN, VIDEO EDITOR,
MOTION GRAPHICS &
PRODUCER**

EXPERIENCE

2013 – 2016

LONG REACH ASSOCIATES

Digital Marketing

Develop & execute marketing strategies for events & marketing campaigns. Manage & produce the design, marketing, communications & branding/identity projects. Create, post & manage content on social media platforms, & manage analytic reports. Maintain premium communication management between clients, vendors, suppliers, contractors, & staff. Participate in property budget process & maintain accurate recording & tracking or related expenditures.

2010 – 2011

THE HOUSTON CHRONICLE

Video Journalist Intern

Shoot, report, write & edit stories using linear and non-linear editing systems within assigned deadlines. Research ideas using contacts, the internet, & other media sources. Demonstrating energy, confidence, professional appearance and voice quality.

2010

GALVESTON MONTHLY MAGAZINE

Feature Reporter

Dynamic print storyteller for feature news reporting.

July 2016 – Present

NBC NEWS, KPRC-TV

Local Programming, Houston Life Intern

Conceptualize, design, and produce content for integrated media campaigns & Houston Life. Manage local and digital facets of a daily production and post-production. Create graphical & video workflows. Optimize video packages for Houston Life local & digital production. Design custom graphics for entities. Continue development of voice and aesthetic branding.

2015 – 2016

NASA, TIETRONIX SOFTWARE

Creative Services Intern

Assist with the full scope of production including research, booking, and interviewing. Write and produce segments and live shots. Gather visual elements and assist with editing for segment production. Coordinate with technical and operations staff and outside resources selected by producers. Run camera, edit, stage, light and create content for air and digital exposure.

2010 – 2011

THE SIGNAL NEWSPAPER, UNIVERSITY OF HOUSTON-CLEAR LAKE

Multi-Media Journalist

Deliver on-air stories, including pseudo-live reports/breaking news coverage, demonstrating energy, confidence, professional appearance and voice quality. Shoot, report, write & edit stories using linear and non-linear editing systems within assigned deadlines. Research ideas using contacts, the internet, & other media sources

EDUCATION

2011

BACHELOR OF ARTS, COMMUNICATION

University of Houston - Clear Lake

2016

MASTERS OF ARTS, DIGITAL MEDIA STUDIES

University of Houston - Clear Lake

PROFESSIONAL



TESTIMONIALS

"I worked with Sophia during the production of my company's pink glove dance video. Sophia contributed to the production by covering each scene with b-roll footage using a canon DSLR camera. Several shots Sophia recorded was included in the final edit. Sophia also contributed dance steps and directions to volunteer dancers that participated. Sophia's hard work and dedication to details added to the successful creation of this video for breast cancer awareness 2011. Sophia would be an asset to any production team."

JIM HANSEN / PRODUCER, EDITOR / NASA-JOHNSON SPACE CENTER

"Sophia has been my graduate student in the Digital Media Studies Master's Program here at the University of Houston – Clear Lake. I can attest to her talent, creativity, and dedication as a student. I have been able to observe that Sophia demonstrates intelligence and creativity. She proved herself to be a diligent student. She is a bright young woman, with an inquisitive mind and a drive for success. She also grasps new concepts very quickly and is eager to learn. Simply put, Sophia McMillen is a very good student. She is a hard-working and a dedicated young woman. I believe, with her many qualities, she will be an asset to your program."

LEO CHAN, PH.D. / PROGRAM DIRECTOR, DIGITAL MEDIA STUDIES MASTER'S PROGRAM / UNIVERSITY OF HOUSTON-CLEAR LAKE